

Southern Computer Warehouse, Inc.
APPENDIX C – PRICING INDEX
DIR-CPO-5099

BRAND	CATEGORY	DIR Customer Discount % off MSRP
3M	Computer Input Peripherals	20.00%
3M	Headsets	5.00%
Adesso	Barcode & Receipt POS	30.00%
Adesso	Input Devices	15.00%
Adesso	Other Computer Hardware / Computer Peripherals	20.00%
AMD	Entire Product Line	5.00%
Anywhere Cart	Computer Carts, Cleaning and Charging	15.00%
Anywhere Cart	Other Computer Hardware / Computer Peripherals	10.00%
ASUS	Other Hardware Components/Peripherals	5.00%
AT&T	Other Hardware Components/Peripherals	2.00%
Avant	Memory & Chip-Based Storage	30.00%
AverMedia	Other Hardware Components/Peripherals	5.00%
Axiom	Other Hardware Components/Peripherals	20.00%
Barracuda Networks	Entire Product Line	5.00%
Battery Technology	Computer Components	20.00%
Battery Technology	Projector Lamps & AV Accessories	30.00%
Belkin	AV Accessories	15.00%
Belkin	Business Accessories	25.00%
Belkin	Consumer Accessories	10.00%
BenQ	AV Accessories	8.00%
BenQ	Digital Signage	6.00%
BenQ	LED LCD Displays	25.00%
BenQ	Projectors	25.00%
Black Box	Other Hardware Components/Peripherals	25.00%
Black Box	Other Hardware Components/Peripherals TAA compliant	10.00%
Bretford Manufacturing	Computer Carts, Cleaning and Charging	20.00%

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Bretford Manufacturing	Other Hardware Components/Peripherals	10.00%
Buffalo Technology	Data Storage & Accessories	5.00%
Cables To Go (C2G)	Business Accessories	50.00%
Cables To Go (C2G)	Consumer Accessories	20.00%
Califone	Audio & Presentation Accessories	10.00%
Canon	Cameras & AV accessories	20.00%
Canon	Large Format Printers	14.00%
Canon	Scanners & Input Devices	24.00%
Case Logic	Specialty Cases Rolling, Charging, Rugged	30.00%
Casio	Computer Input Peripherals	18.00%
Chief	Mounts, AV Equipment	30.00%
Corsair	Consumer Components & Peripherals	2.00%
Cradlepoint	Accessories	10.00%
Cradlepoint	Hardware & Software for WiFi	25.00%
Crucial	RAM & Chip-based Storage	3.00%
Datamation	Charging & Security Carts	5.00%
D-Link	Connectivity & WiFi	30.00%
Dymo	Consumables	12.00%
Dymo	Input Devices	35.00%
Edge Tech	Memory & Chip-Based Storage	30.00%
ElmoUSA	Accessories	20.00%
ElmoUSA	Business Document Cameras	30.00%
ElmoUSA	Entry Level Document Cameras	20.00%
ELO	Barcode & Receipt POS	6.00%
eReplacements	Lamps & Computer Peripherals	12.00%
Ergotron / Anthro	Mounts, Charging & Security Carts	40.00%

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Evga	Entire Product Line	4.00%
Evoluent	Input Devices	5.00%
Fellowes	Entire Product Line	42.00%
Fluke	Entire Product Line	9.00%
Fujitsu	Cables, Power & Charging	10.00%
Fujitsu	Scanners & Input Devices	20.00%
Garmin	Entire Product Line	4.00%
Goldtouch	Input Devices	20.00%
Google	Entire Product Line	10.00%
Griffin Technology	Entire Product Line	40.00%
Higher Ground Gear	Rugged Cases	25.00%
Infocase	Snap-on Rugged Cases	10.00%
Intel	Entire Product Line	7.00%
Jabra	Communication	33.00%
Kensington	Charging & Port Expansion	6.00%
Kingston Technology	Entire Product Line	25.00%
Kodak	Other Computer Peripherals	15.00%
Kodak	Scanners & Input Devices	20.00%
LG Electronics	Commercial or Hospitality Displays	10.00%
LG Electronics	Consumer Displays	25.00%
Liebert	Extended Warranties	15.00%
Liebert	UPS Power Equipment & Accessories	15.00%
Lock N Charge	Charging, Secure Carts	5.00%
Logitech	Peripherals	20.00%
MakerBot	3D Printing	6.00%
Minuteman	UPS Power Equipment & Accessories	5.00%

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MooreCo	Charging, AV & Secure Carts & Mounts	38.00%
Mushkin	Memory & Chip-Based Storage	30.00%
NEC	Displays	27.00%
Optoma	Projectors, Lamps & Other Peripherals	20.00%
Other World Computing	RAM & Chip-based Storage	10.00%
Otterbox	Rugged Cases	42.00%
Panduit	Entire Product Line	30.00%
Pelican	Rugged Cases	12.00%
Planar Systems	Displays	10.00%
Plantronics (Poly)	Communication	30.00%
PNY Technologies	RAM & Chip-based Storage	30.00%
Poly	Communication	50.00%
QNAP	Storage	6.00%
Seagate	Disk Drives & Storage	17.00%
Seal Shield	Clean / Germ-related Peripherals	9.00%
Sennheiser	Communication	30.00%
Sharp	Displays	38.50%
SIIG	Peripherals	4.00%
Sony	Video Game Systems & Games	3.00%
Speck	Rugged Cases	15.00%
Startech.Com	Entire Product Line	30.00%
Targus	Input Devices	15.00%
Topaz	Input Devices	12.00%
Toshiba	Entire Product Line	5.00%
Transcend	RAM & Chip-based Storage	25.00%
Tripp Lite	Cables, Power & Charging	45.00%

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Tripp Lite	Other Computer Peripherals	15.00%
Tripp Lite	UPS Power Equipment & Accessories	20.00%
Ubiquiti	WiFi Multipacks	12.00%
Ubiquiti	WiFi Singles & Accessories	5.00%
V7	Displays	25.00%
V7	Third Party Accessories	45.00%
Verbatim	Third Party Accessories	30.00%
ViewSonic	Entire Product Line	32.00%
Vivitek	Projectors & Lamps	20.00%
Vizio	Consumer AV	4.00%
Vtech	Communication	15.00%
Wacom	Input Devices	7.00%
Western Digital	Disk Drives & Storage	4.00%
Zagg	Specialty Cases Rolling, Charging, Rugged	35.00%