

Appendix C Pricing Index  
DIR-CPO-5090  
Southern Computer Warehouse, Inc.

| <b>APPLE BRANDED PRODUCTS</b> |  |              |   |
|-------------------------------|--|--------------|---|
| <b>CATEGORY</b>               | <b>SUBCATEGORY</b>                                 | <b>BRAND</b> | <b>DIR Customer Discount % off MSRP</b> |
| Hardware                      | Laptops  | Apple        | 5.00%                                   |
| Hardware                      | Desktops   | Apple        | 4.00%                                   |
| Hardware                      | All-in-One Desktops                                | Apple        | 5.00%                                   |
| Hardware                      | Enterprise Desktops                                | Apple        | 6.00%                                   |
| Hardware                      | Tablet Computers (non-iPad Mini)                   | Apple        | 6.00%                                   |
| Hardware                      | iPad Mini Tablet Computers                         | Apple        | 4.00%                                   |
| Accessories                   | Apple Pencil                                       | Apple        | 6.00%                                   |
| Accessories                   | Apple Branded Accessories (Excluding Apple Pencil) | Apple        | 8.00%                                   |
| Service                       | Extended Warranties                                | Apple        | 25.00%                                  |

| <b>THIRD PARTY PRODUCTS</b>                                |        |
|--|--------|
| <b>PERIPHERALS (Cases, Cables &amp; Other Accessories)</b> |        |
| Otterbox   | 42.00% |
| Lifeproof  | 42.00% |
| Griffin  | 40.00% |
| Belkin   | 10.00% |
| Logitech   | 20.00% |
| C2G  | 44.00% |
| Incipio  | 51.00% |
| Speck  | 40.00% |
| Targus   | 15.00% |
| Case Logic   | 30.00% |
| Startech.com   | 10.00% |
| iBlason  | 20.00% |
| Zagg   | 35.00% |
| Kensington   | 10.00% |
| Urban Armor Gear   | 44.00% |
| <b>CARTS &amp; STORAGE</b>                                 |        |
| Ergotron   | 40.00% |
| Anthro   | 40.00% |
| AnywhereCart   | 10.00% |